Having the ability to adapt to change is crucial to prospering in a constantly evolving business environment.

Scalability, or the ability to grow or reduce resources on demand, is a valuable indicator of this flexibility that serves as a basis for organizational sustainability.

CONSIDER THESE STEPS FOR SCALABILITY

1

BUILD AROUND ONE PLATFORM

On the road to scalability, choosing products built to integrate or work together saves a lot of time and effort.

KEEP DOCUMENTATION EVERGREEN

Your organization must have someone designated as the Chief Documentation Officer (CDO). The CDO keeps crucial process documentation updated — from IT processes to HR, marketing and beyond — so that anybody can quickly step in and assist whenever necessary.



3

CREATE AND UPDATE TRAINING

Supporting employees and customers with easy-to-find, on-demand training relating to a problem they're attempting to solve is a terrific way to help your company grow.



After a few years, technology, like milk in your fridge, becomes "expired" or unsupported. To preserve security requirements, make sure certain technologies are replaced before they become unsupported.



5

COMMIT TO INTEGRATION

While you can always find a cheaper alternative in this quickly expanding technology world, you typically only get value equivalent to the price paid. Instead of choosing the most inexpensive option, commit to selecting solutions that work with the business platforms you already have.

CONTINUOUSLY SCAN FOR VULNERABILITIES

While having a good backup and recovery plan is ideal, it's even better if you can combine it with a proactive approach that addresses gaps before hackers exploit them.



7

AUTOMATE ROUTINE WORKFLOWS

Ensure you have solutions in place to reduce the chances of error in the most critical areas of your business, whether it's invoicing or anything with a small margin of error.

COLLABORATE FOR SUCCESS

Scaling in a sustainable manner requires considering your people, processes and technologies. However, you may need to devote additional time and effort to it and possess other skill sets. That's why working with a specialized managed service provider (MSP) like us, who has all the necessary

knowledge and expertise, may be your best option.



