

DONUT Forget The Backup for Your Data, Too

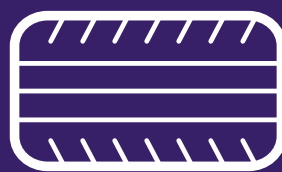
Backup is a critical component of any business continuity and disaster recovery plan. In the event of a weather incident, accidental deletion or data corruption, having a reliable backup plan can save you time, money and hassle by getting data back online with minimal disruption.

However, cybercriminals can also target your backups to prevent your business from quickly returning to normal operations.



HOW DO YOU ENSURE YOUR DATA'S RECOVERABILITY?

CHOOSE THE RIGHT BACKUP SOLUTION



Select the most suitable **FORMAT** for your backup solution (cloud-based or appliance-based)

Pick a backup **SIZE** that is scalable and can grow with your organization

Decide a **FREQUENCY** for your backups (daily, weekly or monthly)

Organizations must consider several factors before selecting an appropriate solution.

WHAT COMES NEXT?

TUNE UP



To determine the frequency of your backups, you need to consider the size of your data and how often it changes. Once you've determined the required backup frequency, you can select a solution that supports that frequency.

MONITOR ACCESS



As part of an effective ransomware attack, a disgruntled employee or hacker group will probably try and disable your backup solution in an attempt to maximize downtime and increase their chances of having their demands met. Therefore, make regular monitoring a priority.

TEST IT



An inadequate testing protocol can be the Achilles heel of your backup solution. Unfortunately, too many businesses discover the inadequacy of their backup system in the moments following the need for it. Stay ahead of this problem by conducting regular testing to ensure your data is recoverable.

HOW BACKUP PROTECTS PRODUCTIVITY AFTER INSIDER MISHAPS

Implementing a reliable backup solution can help you protect your business from the potential damage of insider mishaps such as:



LOST DEVICES

If their data is automatically backed up, employees will not have to redo any work after losing a device.



DELETED FILES

An effective backup can restore unintentionally deleted critical data.



CORRUPTED FILES

Information can occasionally become corrupted. You can regain access to intact files if you have a robust backup.

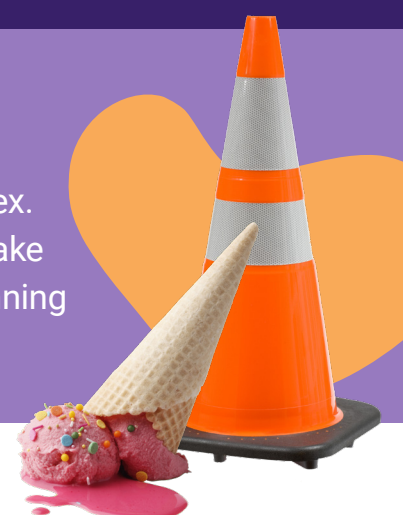


DATA LOSS

As ransomware continues to grow as a threat, businesses need to be more cautious about protecting their data. If even one person clicks on a malicious email or uses a common password, it could harm the company. Although there is no way to undo data theft, having a backup can help you restore a copy and keep working without having to pay a ransom for its return.

COLLABORATE FOR SUCCESS

Having a reliable backup solution is critical for any business. However, setting up and maintaining a backup system can be time-consuming and complex. A professional IT service provider like us can help take care of your backup needs, so you can focus on running your business.



**WE CAN HELP ENSURE YOUR BACKUP SOLUTIONS
WORK AS PROMISED AND CAN RESTORE YOUR DATA
ON DEMAND. CONTACT US TODAY.**

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