

Why Your Google Workspace Data Needs Backup

Your Google Workspace data is not safe from many of the most common causes of data loss. Protect your Google accounts with secure backup and recovery.

YOUR DATA IS NOT FULLY PROTECTED BY GOOGLE

Google's security measures protect customer data against damage, loss, and unauthorized access with respect to its own infrastructure. These controls only protect against threats or problems such as hardware or software failure, power outages or natural disasters and safeguard the physical access and electronic transfer or transport of your data.


This leaves your business-critical data at risk of damage or complete loss from a variety of other common threats such as human error, programmatic (sync) errors, illegitimate deletion, malicious insiders or cyberattacks.

Avoid a data loss disaster and protect your business with a simple, secure, cloud-to-cloud backup solution.

THE COST OF NOT BACKING UP YOUR GOOGLE WORKSPACE DATA


- ✓ Everyday human errors account for up to 64% of data loss incidents.¹
- ✓ Over 60% of businesses reported being 'unaware' of security risks prior to a data breach.²
- ✓ Nearly 70% of businesses consider data loss/leakage a top cloud security concern.³
- ✓ Only 46% of businesses have evaluated continuity risks with respect to cloud solutions.⁴

NATIVE CLOUD-TO-CLOUD BACKUP




Get automated and on-demand backup with powerful protection from data loss due to ransomware and malware attacks, human error, malicious behavior, sync errors and cyberthreats.

SIMPLE SEARCH & RESTORE




With an enterprise-grade backup solution, purpose-built for Google Workspace, find and restore data quickly and easily as an end-user or administrator.

FRICTIONLESS BACKUP



Gain cloud-based protection providing flexible and secure data backups, which eliminate manual processes and user frustration while enabling more efficient and frictionless environments.

SECURE & INDUSTRY TRUSTED



A backup solution trusted by over 10,000 businesses worldwide that meets rigorous requirements of the Google Marketplace, Salesforce AppExchange and Microsoft AppSource

Sources: 1. Aberdeen Research 2. 2020 Cost of a Data Breach Report 3. Cloud Security Report 2020 4. Data Health Check 2020 Report

CONTACT US TO LEARN HOW WE HELP PROTECT YOUR ORGANIZATION'S GOOGLE WORKSPACE DATA.

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