



# Ensuring Data Protection Despite the Expanding Threat Landscape

Protect your data from loss or corruption with a robust business continuity and disaster recovery (BCDR) strategy.

## **Beat Data Loss With BCDR**

Your business is growing, which means your information is probably scattered across different data locations, remote workers and devices, SaaS applications and the like.

A growing pile of information means a larger surface area for catastrophes to happen, such as unexpected data loss or corruption.

To ensure your business doesn't miss a beat in the face of a crisis, a BCDR solution can keep your organization running and restore your data in the shortest amount of time possible.

Without a BCDR plan, how much downtime can your business withstand?

# **Why Protect Your Data?**

- Human error and hardware failure have been top causes for data loss over 2020.
- After their data was encrypted in a ransomware attack, only 56% of organizations got it back via backups.[1]
- IT outage cost 48% of organizations up to \$130,000 per hour in various ways. [2]
- Over 52% of organizations experienced up to eight hours of unplanned IT downtime.[3]

**Data Sources:** [1] The State of Ransomware 2020 by Sophos [2] & [3] Data Health Check 2020



### **RECOVERY ASSURANCE**

Automatic recovery testing at the highest level, with detailed analytics and reporting. Testing is performed on applications or in the cloud with **zero** impact or interruption to normal operations or the need for staff involvement.



### **SELF-HEALING BACKUPS**

Leverage intelligent SaaS remediation tools to detect and resolve common backup-related issues or problems that might lead to failed or enhanced alerting to errors in need of manual intervention.



### **MAINTAIN COMPLIANCE**

Prove your commitment to data protection and regulatory compliance requirements with robust on-demand reporting, automatic recovery testing and end-to-end encryption.



### **FLEXIBILITY TO CUSTOMIZE**

Customizable at a granular level to achieve all recovery time objectives (RTO), recovery point objectives (RPO) and any retention or system criticality requirements.

ABOUT A BCDR SOLUTION FOR YOUR BUSINESS.
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