

IS YOUR BUSINESS AS SAFE AS YOU THINK?



COULD YOU BE AT RISK?

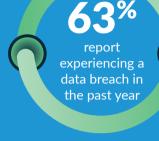
Hackers know that most smaller organizations are not prepared for network security breaches, making them popular targets for cyberattacks.¹

 $^{3}15$ Small Business Cyber Security Statistics That You Need to Know. thessIstore.com, December 2020

























YOU HAVE WHAT THEY WANT

Your business is an attractive target because you have items that cybercriminals want, but you may lack the security infrastructure of larger businesses.²

securitymagazine.com, February 2020

PERSONAL DATA Small companies collect data, such as medical

records, credit card information, social

security numbers, bank account credentials or proprietary business information, that is easy to offload for a profit on the dark web.

CONNECTIONS A smaller vendor led to the Target breach,

which resulted in 40 million stolen credit and debit cards. Hackers accessed the retail giant's system through a subcontractor that provided refrigeration and HVAC systems.

POOR MONITORING An organization succumbed to a ransomware

assault and paid millions for the decoding key to regain their network access. However, they failed to identify how it happened. As a result, they were retargeted by the same group within two weeks.

Money is a powerful motive, which is why

ransomware has become such a popular method of attack. The average cost of a ransomware attack on a business today exceeds \$133,000.

FIREWALLS & ANTIVIRUS SOFTWARE AREN'T ENOUGH Vulnerabilities can be managed only if they have

scans are typically required quarterly or monthly, depending on the cybersecurity framework being followed.

**Costs and Consequences of Gaps in Vulnerability Response study, Ponemon Institute, February 2020

been discovered and identified.3 Vulnerability



were breached due to an unpatched known vulnerability where the patch was not applied



claimed they weren't aware of vulnerabilities in their companies prior to a breach



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rest. Even if hackers get inside your firewall

and steal data, it is encrypted.

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